

Social Media Manager

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Company: Filsnow

Location: , , Pakistan

Category: sales-and-related

Together, let's strive towards a sustainable future through responsible actions. Location: Remote (Global, with preference for Karachi, Pakistan) About FILS FILS is pioneering the integration of sustainability into the business ecosystem through innovative fintech solutions. Our enterprise-grade digital infrastructure and powerful API make embedding sustainable practices into digital payment systems straightforward for businesses of all sizes. In partnership with major global clients, FILS is setting new standards in business sustainability, ensuring every industry and business contributes to a thriving planet. What You'll Do: Dynamic Content Creation: Develop and implement comprehensive content strategies across key social platforms to enhance our brand's voice in sustainability. Translate Science into Stories: Simplify complex climate science and sustainability research into compelling content for a broad audience. Promote and Engage: Boost FILS's visibility at industry events and online, fostering community engagement. Cross-functional Collaboration: Partner with our diverse team to ensure a cohesive brand message. Drive Engagement: Position FILS at the forefront of essential sustainability conversations. Innovative Content Initiatives: Create and manage webinars, podcasts, and engaging social media content with global leaders and experts. Strategic Development: Work on business strategies, setting and monitoring KPIs to foster growth and optimize outreach. Who We Need: Thrives Under Pressure: Adaptable to the fast-paced startup environment, handling pressure with optimism. Gets Stuff Done: Proactive with a "roll up your sleeves" work ethic, ready to tackle various tasks. Problem Solver: Creative in addressing challenges, with a knack for finding effective solutions. Sense of Ownership: Highly committed, treating the brand's success as a

personal mission. **Passionate About Sustainability:** Deeply motivated by environmental action, with the skills to inspire others. **Detail Obsessed:** Attentive to the finer points, ensuring excellence in every task. **Up-to-Date:** Informed on the latest social media trends and best practices, keeping our strategies ahead of the curve. **Work That Matters:** Your efforts directly contribute to a sustainable future. **Remote Flexibility:** Enjoy the freedom to work from anywhere, supported by a culture of productivity and balance. **Competitive Salary & Growth:** Be rewarded for your contributions with competitive pay and opportunities for advancement. **Flexible PTO & Holidays:** We support work-life harmony with generous time off policies. **Join The Mission:** If making a tangible impact in the world of sustainability excites you, and you're ready for the dynamic pace of startup life, FILS is your platform. Apply now to become a key player in our journey toward a sustainable future. Together, we're rewriting the story of our planet. * You agree to receive marketing emails by subscribing to our newsletter. #J-18808-Ljbffr

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