

## Social Media Manager

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Company: Saniyaimtiaz

Location: , , Pakistan

Category: sales-and-related

Career Level: Entry-level /Intermediate/ Mid-Senior Level Job Type: Full Time and Part

Time

Are you a social mediaaholic? Love to spend most of your time on social sites and stay active by sharing streaks, reels, and stories among your social circle. And your social media account stands out with massive followers and impressive content. Sweet and savory user-generated content, topped with a dollop of editing and caption writing skills. Come and grow old with us.

What's In It For You? You have a bucket of new ideas. Be our brand's voice by implementing, managing, monitoring, interacting, and representing our social media wherever you go. Be open and responsive, but never put us off. If you have a strong knack for it. Roll up your sleeves, and you come in!

What You Will Be Doing: Scheduling and posting across all channels. Highly engaged with customers and followers. Build a friendly relationship with influencers for PR. Create strategies and campaigns to analyze metrics. Have eagle eyes on competitors and algorithms. Produce creative and insta-worthy content. Add keywords and hashtags like a dipping sauce to drive web traffic. Create engaging stories daily and monthly content calendar. Excellent visual sense to communicate well with designer and animator. Oversee community management and referral groups. Be comfortable and humble while giving directions. Be a keynote spokesperson at times of collaboration and sponsorship.

Skills You Bring To Turn The Table: Knowledge of SEO. Multi-tasker and responsible. Compelling and creative writing skills. Know how to use social media tools and trends. Exceptional communication and negotiation skills. Zooming in, zooming out, if all your skills meet here, apply to the job right now before we have hired out.

Preferred Qualifications: Great to have: Should be a graduate of marketing or in a relevant field from a

reputable university. Prior experience as a content writer. Certification in the domain of social media marketing. Fresh or two years' experience as social media manager or similar role. You can work with a view or check in to a cafe with perfect ambiance as we offer remote work. Set up your own schedule with flexible hours. Avail of unlimited learning resources for professional development. We offer bonuses and rewards as a token of appreciation and recognition. When the cutest addition has come into your life, opt for parental love to see your bundle of joy grow. Feeling isolated eats away at you. We've got you catered! Our digital wellness program can help you to stay productive. Step: 2 Click on "Apply here" and land in the job description in detail. Step: 3 If things sound SUPERB for you, what're you waiting for? Submit your application, and others are also on the waiting list. Step: 4 You are upgraded to NEXT-LEVEL sooner you get a confirmation CALL from our sweetest HR. Interested? You know what to do. No need to be formal. Just send us your links and we'll be in touch. Full Name\* Email Address\* Phone\* Resume\* If you have been referred to Saniya Imtiaz by someone, please confirm the full name of the person in the box below (otherwise leave it blank) Let's Build Your Next Digital Product Looking to kick-off your project in the next 30-90 days? Let's start planning! Subscribe and become a part of my Family!

#J-18808-Ljbffr

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