

## Social Media Manager / Digital Marketing Manager

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Company: Auto Focus Studios

Location: Lahore

Category: other-general

Auto Focus Studios requires a talented and competent social media manger at their office in DHA, Lahore with the following accomplishments and attributes:- Plan, create, publish and share new content (including original text, images, video, and code) on a daily basis- Make schedules for designers, editors, and content writers to maintain a regular flow of daily posts- Increases brand awareness- Perform research on current benchmark trends and audience preferences.- Design and implement social media strategy to align with business goals.- Set specific objectives and report on ROI.- Oversee social media accounts' design (e.g. Facebook timeline cover, profile pictures, and blog layout).- Suggest and implement new features to develop brand awareness, like promotions and competitions.- Stay up-to-date with current technologies and trends in social media, design tools, and applications

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**Information Technology and Services - Lahore, Pakistan**

**About Us**Auto Focus Studios is a branding firm that has brought together a diversified pool of industry experts to serve in full spectrum of the branding world. Intertwining

infinite possibilities where nothing limits the imagination.

#J-18808-Ljbffr

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