

Social Media Marketer Intern – YumRides

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Company: Yumrides

Location: , , Pakistan

Category: other-general

Welcome to Yum Rides. We're here to simplify buying and selling. Our platform connects vendors and customers for hassle-free deliveries. With a reliable fleet, trained drivers, and a user-friendly system, we make it easy. Vendors focus on products, customers enjoy real-time updates. We aim for steady growth, driven by a practical approach and a dedicated team. Yum Rides: Connecting people through simple, satisfying service. Position

Overview: YumRides is currently seeking a Social Media Marketing Intern to join our growing team. This internship offers a unique opportunity to gain hands-on experience in the dynamic and ever-evolving field of social media marketing. The ideal candidate is creative, detail-oriented, and has a strong understanding of various social media platforms. Key Responsibilities: Assist in the development and implementation of social media strategies to increase brand awareness and engagement. Create compelling and shareable content tailored for different platforms, including but not limited to Facebook, Instagram, Twitter, and LinkedIn. Monitor and analyze social media performance metrics to track the success of campaigns and make data-driven recommendations. Collaborate with the marketing team to align social media efforts with overall marketing goals and initiatives. Stay updated on industry trends and emerging social media platforms to ensure YumRides remains at the forefront of digital marketing. Qualifications: Currently enrolled in a relevant undergraduate or graduate program, with a focus on marketing, communications, or a related field. Strong written and verbal communication skills. Familiarity with major social media platforms and their best practices. Creative mindset with the ability to think outside the box and generate engaging content. Basic understanding of analytics tools

and data-driven decision-making. Ability to work independently and collaboratively in a fast-paced environment. Gain valuable hands-on experience in the field of social media marketing. Work closely with experienced professionals in a collaborative and supportive environment. Opportunity for mentorship and professional development. Flexible work arrangements, including remote options.

#J-18808-Ljbffr

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