

Social Media Marketing Expert

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Company: Creativebraino

Location: Islamabad

Category: other-general

Perform research on current benchmark trends and audience preferences

Design and implement social media strategy to align with business goals

Set specific objectives and report on ROI

Generate, edit, publish and share engaging content daily (e.g. original text, photos, videos and news)

Monitor SEO and web traffic metrics

Collaborate with other teams, like marketing, sales and customer service to ensure brand consistency

Communicate with followers, respond to queries in a timely manner and monitor customer reviews

Oversee social media accounts' design (e.g. Facebook timeline cover, profile pictures and blog layout)

Suggest and implement new features to develop brand awareness, like promotions and competitions

Stay up-to-date with current technologies and trends in social media, design tools and applications#J-18808-Ljbfrr

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