

Social Media Marketing Expert

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Company: MiniBigTech

Location: Karachi Division

Category: other-general

Social Media Marketing Expert MiniBigTech, Pakistan This position generally requires a bachelor's or intermediate degree, certifications in digital media, or a similar field. Previous experience in a comparable position, which may include other Social media projects. Job Specification Manage and optimize clients' marketing campaigns that may include Social Media, programmatic display advertising, Analytic and Reporting Must be a self starter, be able to manage own time and resources effectively, and meet deadlines. Take an active role in working with Senior Marketers to maintain social media programs Understands the difference between strategy and tactics Achieve and maintain fluency in relevant social media marketing principles Build and maintain trust/credibility with clients Can execute and not just brainstorm as this is crucial to this role Information Technology and Services - Karachi, Pakistan About Us Having commenced our valuable services since incorporation, MiniBigTech comes out with even more greater level of competent and highly reliable customized IT solutions for its esteemed customers. We are just not simply there to build websites for you

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