

Social Media Marketing Manager - Remote

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Company: Sloovi

Location: Islamabad

Category: other-general

The ideal candidate is a hard-working team player who will play a critical role in creating original digital content across various social media platforms. Responsibilities

Create original content

Perform research on current benchmark trends and audience preferences

Design and implement social media strategy to align with business goals

Collaborate with other teams, like marketing, sales and customer service to ensure brand consistency

Communicate with followers, respond to queries in a timely manner and monitor customer reviews

Job Specification Proficiency in many social media platforms

Proven work experience as a Social media manager

Hands-on experience in content management

Information Technology and Services - Chennai, India

About Us Sloovi is one unified brand that offers multiple SaaS solutions for brands of all sizes to give you a walkthrough of us. We have launched three ultimate products recently;

Sloovi Email Signature, Sloovi Outreach, and Sloovi Feedback. We are in the #J-18808-

Ljbffr

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