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Media Marketing Officer - Executive Jobs in Karachi, Pakistan

Handle social media platforms (Facebook, LinkedIn, Instagram, Google). Creating and scheduling posts, monitor company presence on social media and responding to comments and messages. Analysing data and metrics to measure the success of social media campaigns, and collaborating with other teams to integrate social media into overall marketing and communications efforts. Requirements: Experience in managing social media channels Bachelors in Advertising, Business or Marketing will be highly recommended. Must be a multitasker to handle different responsibilities. Good communication skills with attention to details. Experience : at least 6 months regarding Website catalog ad by Facebook Business Manager, Instagram catalog category advertisement, Google leads, YouTube advertisement and on Twitter. Job Specification Original jobs :

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