

Social Media Specialist

[Apply Now](#)

Company: Alternate Fuels Solutions

Location: Islamabad

Category: other-general

Social Media Specialist

Alternate Fuels Solutions, PakistanWe are looking for a driven Social Media Specialist to attract and interact with targeted virtual communities (Facebook, Twitter, Instagram, YouTube) and networks users. Should have a solid understanding of how each social media channel works and how to optimize content so that it is engaging on those channels. You are responsible for joining relevant conversations on behalf of the brand and “soft selling” the product by providing support to current and prospective customers.

Build and execute social media strategy through competitive research, platform determination, benchmarking, messaging and audience identification

Generate, edit, publish and share daily content (original text, images, video or HTML) that builds meaningful connections and encourages community members to take action

Set up and optimize accounts/pages within each platform to increase the visibility of company’s social content

Moderate all user-generated content in line with the moderation policy for each community

Job Specification Proven working experience in social media marketing or as a digital media specialist

Excellent consulting, writing, editing (photo/video/text), presentation and communication skills

Demonstrable social networking experience and social analytics tools knowledge

Adequate knowledge of web design, web development, CRO and SEO

Knowledge of online marketing and good understanding of major marketing channels

Positive attitude, detail and customer oriented with good multitasking and organisational ability

[Apply Now](#)

Cross References and Citations:

1. [Social Media Specialist Interiordesignjobs Jobs Islamabad Interiordesignjobs ↗](#)
2. [Social Media Specialist Jobsearchnews Jobs Islamabad Jobsearchnews ↗](#)
3. [Social Media Specialist Teachingassistantjobs Jobs Islamabad Teachingassistantjobs ↗](#)
4. [Social Media Specialist Schooljobsnearme Jobs Islamabad Schooljobsnearme ↗](#)
5. [Social Media Specialist Barcelonajobs Jobs Islamabad Barcelonajobs ↗](#)
6. [Social Media Specialist Findwordpressjobs Jobs Islamabad Findwordpressjobs ↗](#)
7. [Social Media Specialist Newsjobs Jobs Islamabad Newsjobs ↗](#)
8. [Social Media Specialist Hyderabadjobs Jobs Islamabad Hyderabadjobs ↗](#)
9. [Social Media Specialist Javajobs Jobs Islamabad Javajobs ↗](#)
10. [Social Media Specialist Instrumentationjobs Jobs Islamabad Instrumentationjobs ↗](#)
11. [Social Media Specialist Free-job-postings Jobs Islamabad Free-job-postings ↗](#)
12. [Social Media Specialist Studentjobsnearme Jobs Islamabad Studentjobsnearme ↗](#)
13. [Social Media Specialist Venezuelajobs Jobs Islamabad Venezuelajobs ↗](#)
14. [Social Media Specialist Traveljobs Jobs Islamabad Traveljobs ↗](#)
15. [Social Media Specialist Newsjobs Jobs Islamabad Newsjobs ↗](#)
16. [Social Media Specialist Houstonjobs Jobs Islamabad Houstonjobs ↗](#)
17. [Social Media Specialist Tunisiajobs Jobs Islamabad Tunisiajobs ↗](#)
18. [Social Media Specialist Medicaljobsnearme Jobs Islamabad Medicaljobsnearme ↗](#)
19. [Social media specialist Jobs Islamabad ↗](#)
20. [AMP Version of Social media specialist ↗](#)
21. [Social media specialist Islamabad Jobs ↗](#)
22. [Social media specialist Jobs Islamabad ↗](#)
23. [Social media specialist Job Search ↗](#)

24. **Social media specialist Search** ↗

25. **Social media specialist Find Jobs** ↗

Source: <https://pk.expertini.com/jobs/job/social-media-specialist-islamabad-alternate-fuels-solu-2550-97358/>

Generated on: 2024-05-04 by Expertini.Com