

## Social Media Specialist

[Apply Now](#)

Company: CANz Marketing, LLC

Location: Islamabad

Category: other-general

**Responsibilities:** Build and execute social media strategy through competitive research, platform determination, benchmarking, messaging and audience identification. Generate, edit, publish and share daily content (original text, images, video or HTML) that builds meaningful connections and encourages community members to take action. Set up and optimize company pages within each platform to increase the visibility of company's social content. Moderate all user-generated content in line with the moderation policy for each community. Create editorial calendars and syndication schedules. Continuously improve by capturing and analyzing the appropriate social data/metrics, insights and best practices, and then acting on the information. Collaborate with other departments (customer relations, sales etc.) to manage reputation, identify key players and coordinate actions. Manage the public image and reputation of the organization through work to promote the company's brand, products, or services through various social media. Get involved in managing public relation by organising a company's online presence and helping to shape its reputation.

**Requirements:** Min up-to 2 years' experience in social media marketing or as a Digital Media Specialist. Excellent consulting, writing, editing (photo/video/text), presentation and communication skills. Demonstrable social networking experience and social analytics tools knowledge. Adequate knowledge of web design, web development, CRO and SEO. Knowledge of online marketing and good understanding of major marketing channels. Positive attitude, detail and customer oriented with good multitasking and organizational ability. Should have excellent English-speaking skills. BS in Communication, Marketing, Business, New Media or Public Relations. Must have experience from similar

[Apply Now](#)

#### Cross References and Citations:

1. [Social Media Specialist Scholarjobs Jobs Islamabad Scholarjobs ↗](#)
2. [Social Media Specialist HollywoodjobsJobs Islamabad Hollywoodjobs↗](#)
3. [Social Media Specialist Findfreelancerjobs Jobs Islamabad Findfreelancerjobs ↗](#)
4. [Social Media Specialist Ukjobscareer Jobs Islamabad Ukjobscareer ↗](#)
5. [Social Media Specialist Pilotjobsnearme Jobs Islamabad Pilotjobsnearme ↗](#)
6. [Social Media Specialist Teacherjobsnearme Jobs Islamabad Teacherjobsnearme ↗](#)
7. [Social Media Specialist SupervisorjobsJobs Islamabad Supervisorjobs↗](#)
8. [Social Media Specialist AgilejobsnearmeJobs Islamabad Agilejobsnearme↗](#)
9. [Social Media Specialist Schooljobsnearme Jobs Islamabad Schooljobsnearme ↗](#)
10. [Social Media Specialist Vietnamjobs Jobs Islamabad Vietnamjobs ↗](#)
11. [Social Media Specialist StartupjobsnearmeJobs Islamabad Startupjobsnearme↗](#)
12. [Social Media Specialist MedicalassistantjobsJobs Islamabad Medicalassistantjobs↗](#)
13. [Social Media Specialist Locumjobs Jobs Islamabad Locumjobs ↗](#)
14. [Social Media Specialist KenyajobsJobs Islamabad Kenyajobs↗](#)
15. [Social Media Specialist Londonjobs Jobs Islamabad Londonjobs ↗](#)
16. [Social Media Specialist Philippinesjobs Jobs Islamabad Philippinesjobs ↗](#)
17. [Social Media Specialist Londonjobs Jobs Islamabad Londonjobs ↗](#)
18. [Social Media Specialist Androidjobs Jobs Islamabad Androidjobs ↗](#)
19. [Social media specialist Jobs Islamabad ↗](#)
20. [AMP Version of Social media specialist ↗](#)
21. [Social media specialist Islamabad Jobs ↗](#)
22. [Social media specialist Jobs Islamabad ↗](#)
23. [Social media specialist Job Search ↗](#)
24. [Social media specialist Search ↗](#)
25. [Social media specialist Find Jobs ↗](#)

Source: <https://pk.expertini.com/jobs/job/social-media-specialist-islamabad-canz-marketing-llc-2550-62288/>

Generated on: 2024-05-05 by Expertini.Com