

Social Media Specialist

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Company: Future TV

Location: Karachi

Category: other-general

Social Media Specialist

Future TV, PakistanPlanning social media content & strategy

Create e-commerce copy writing (ranging from blog, email, landing page, ads) and social media content.

Manage and running social media channels.

Work with business development team to archive business target.

Requirements:

Bachelor degree of any major in reputable university.

Have a good understanding in e-commerce industry.

Have an ability to convey ideas & concepts to support content creation.

Well organized, wide social connection, excellent in time.#J-18808-Ljbfrr

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