

Sponsorship Manager (Night Shift)

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Company: Capital Club

Location: Islamabad

Category: other-general

Increasing sponsorship sales and creating sponsorship products and licensing deals in order to meet or exceed the overall business objectives.

Develop and implement a sponsorship budget to achieve the sales plan.

Develop, maintain and implement sponsorship program guidelines to increase sponsorship recruitment, satisfaction, and support.

Manages all sponsorship activities. Responsible for sponsor prospecting, proposal customization and presentation, contract revision and servicing, sponsor follow-up and support, trade shows development and representing the company at industry functions. Interface with Internet Marketing to create and manage online sponsorship programs to ensure a steady stream of prospects and future sales.

Submit marketing plans, prospect activity, and forecast reports to the President; provide briefings to others as necessary or as requested.

Perform other duties as assigned.

Job Specification Proven work experience in the relevant field

Good communication/analytical skills

Should be a multi-tasker

Work Experience in a reputed institute is a plus

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