

Sports Content Manager - Cricket

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Company: Khaber infinity

Location: Islamabad

Category: sales-and-related

Job DescriptionJob Description: Sports Content Manager - CricketAbout Company:

Khaber Infinity is an E-commerce website based in Islamabad, Pakistan. We offer a wide range of products at unbeatable prices to our customers, ensuring their satisfaction and convenience.Responsibilities:

1. Develop and manage sports content related to cricket, including news, articles, and features.
2. Curate and update cricket-related content on the website regularly.
3. Research and generate engaging sports content to attract and retain a loyal audience.
4. Collaborate with the marketing team to ensure content aligns with the company's goals and messaging.
5. Stay updated with the latest cricket news, tournaments, players, and trends to create relevant and informative content.
6. Track and analyze the performance of published content using appropriate metrics and tools.
7. Ensure all cricket content adheres to copyright laws and industry standards.

Job Specification1. A strong passion for cricket and avid knowledge of the sport.

2. Excellent verbal and written communication skills in both English and Urdu.
3. Creativity and a proven ability to generate compelling sports content.
4. Proficiency in using content management systems and SEO tools.
5. Familiarity with social media platforms and content distribution strategies.
6. Strong research skills and attention to detail.

7. Ability to work independently and meet deadlines. Job Rewards and Benefits Leaves

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