

Sr. SEO Expert

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Company: Kinectro

Location: Lahore

Category: other-general

We are looking for Sr. SEO expert to manage all search engine optimization and marketing activities. You will be responsible for managing all SEO activities such as content strategy, link building and keyword strategy to increase rankings on all major search networks. You will also manage all SEM campaigns on Facebook, Google, Yahoo. We are looking for candidate who can work under pressure and have ability to meet the business/clients targets. The candidate will be responsible in handling Search Engine Optimization, Search Engine Marketing, Social Media Marketing campaign of the clients. Will be responsible for managing all SEO activities such as content strategy, link building and keyword strategy to increase rankings on all major search network. The person must be aware of all Google algorithms. Your job responsibility will be to rank websites as assigned by the company to drive more traffic. Develop creative, original, high quality posts for social media to keep engaging targeting customers. Analyze and suggest keywords with variations. Track and adopt competitor's strategies. Backlink analysis and creation using outreach. Generating creative reports.

Job Specification- Complete SEO process- Website Audit (Manual and Tools based)- On-page & Off-page SEO Optimization- Analytics, Webmaster, Keyword Planner- Social Media Marketing and Management- Strong Online Research- Affiliate Marketing (for senior level)- Reports checking (for senior level)- Team management (for senior level)

Other Skills Required:- Reader & Learner, Quality Conscious, Eye for Detail, Strive for Perfection

Information Technology and Services - Lahore, Pakistan

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