

Sr. UIUX Designer

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Company: Coding Pixel

Location: Johar Town, Lahore

Category: Other-General

Investigating user experience design requirements for our suite of digital assets Develop and conceptualize a comprehensive UI/UX design strategy for the brand Produce high-quality UX design solutions through wireframes, visual and graphic designs, flow diagrams, storyboards, site maps, and prototypes Design UI elements and tools such as navigation menus, search boxes, tabs, and widgets for our digital assets Test UI elements such as CTAs, banners, page layouts, page designs, page flows, and target links for landing pages Collaborate with the marketing team and internal and external designers to ensure the creation and delivery of tailored experiences for the digital user Provide advice and guidance on the implementation of UX research methodologies and testing activities to analyze and predict user behavior Adhere to style standards on typography and graphic design Requirements A portfolio of professional UI/UX design work for both web and mobile platforms Working knowledge of the following technologies and software: Sketch, InVision, iOS, Android, Design Systems, Figma, and Adobe Creative Suite Must be an excellent team player Excellent written and verbal communication skills Multi-tasking and time management skills, with the ability to prioritize tasks Benefits Medical Insurance 21 paid leaves (Annual) Leave Encashment Annual Trip Excellent Working Environment Bi-Annual Performance Reviews Annual Increments Annual Leaves, Medical Leaves, Wedding Leaves, Maternity/Paternity Leaves Referral Bonus Annual Dinner Loans Birthday Celebrations, Sports Gala, Quarterly Tournaments, Movie Nights, Eid Milan Parties, Public Events Celebrations Laptop Rentals (this is in-case you use your own laptop for work) ABHI - Earned Wage Access

BSCS

4-5 years

A high level of confidentiality Strong communication skills, both written and verbal Aptitude in problem-solving Desire to work as a team with a result-driven approach Can do and positive attitude

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