

## UI Designer

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Company: Boo

Location: Pakistan

Category: computer-and-mathematical

Boo is the app for connecting with compatible and like-minded souls. Date, chat, make friends, and meet new people by personality.

### The Role

#### Company Overview:

Boo is a personality-based social/dating app that allows you to deeply understand anyone and connect with people who intuitively understand you.

### The Role: UI Designer

#### Responsibilities

Looking for really beautiful mobile app designs, top tier like in Dribbble / Behance site.

Design visually captivating and user-friendly interfaces for our dating/social platform, adhering to the company's brand guidelines and design principles.

Collaborate with product managers and UX designers to understand user requirements and translate them into compelling design concepts.

Develop wireframes, prototypes, and interactive mockups to effectively communicate design ideas and gather user feedback.

Conduct user research and usability testing to gain insights and iterate on designs to improve the overall user experience.

Ensure consistency in the visual design across various screens and features of the platform.

Collaborate closely with developers to implement designs, providing guidance and support throughout the development process.

Stay up to date with the latest design trends, industry best practices, and emerging technologies relevant to the dating/social space.

Advocate for user-centered design principles and contribute to the continuous improvement of our design processes and standards

## **Ideal Profile**

### **Qualifications**

Bachelor's degree in graphic design, interaction design, or a related field.

Proven work experience as a UI designer or a similar role, showcasing a strong portfolio of design projects, preferably in the dating/social or related industries.

Proficiency in design tools such as Adobe Creative Suite (Photoshop, Illustrator, XD), Sketch, or Figma. • Solid understanding of user-centered design principles and best practices, with a focus on creating engaging and intuitive user interfaces.

Experience in creating wireframes, prototypes, and interactive mockups using industry standard design tools or prototyping software.

Knowledge of HTML, CSS, and JavaScript is a plus, but not required.

Strong communication and collaboration skills, with the ability to effectively present and articulate design ideas to stakeholders.

Attention to detail and a keen eye for aesthetics, ensuring visually appealing designs that enhance user experience.

Ability to thrive in a fast-paced, dynamic environment and manage multiple projects simultaneously.

A passion for staying informed about the latest design trends, technologies, and

industry developments in the dating/social space.

## What's on Offer?

Opportunity within company with a solid track record of success

A chance to accelerate your career

Flexible working options

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## Cross References and Citations:

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