

videographer/ photographer.

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Company: Ropstam

Location: Rawalpindi

Category: arts-design-entertainment-sports-and-media

Job Summary: The videographer/photographer is responsible for creating high-quality visual content, both through photography and videography, to meet the needs of the company's marketing, promotional, and communication strategies. This role involves planning, shooting, editing, and delivering compelling and engaging visual materials.

Key Responsibilities:

Use cameras and related equipment to capture high-quality photos and videos.

Frame shots set up lighting, and choose the appropriate camera settings to create visually appealing content.

Edit and retouch photos to enhance image quality, correct imperfections, and ensure consistency with branding.

Edit and assemble video footage, incorporating music, graphics, and special effects when necessary.

Manage multiple projects simultaneously and meet deadlines for the delivery of finished visual content.

Communicate the progress of projects and address feedback or changes as needed

Qualifications:

Proven experience as a videographer/photographer with a strong portfolio of past work.

Proficiency in using digital cameras, video equipment, and editing software (e.g., Adobe Creative Suite, Final Cut Pro, or similar).

Strong understanding of composition, lighting, and visual storytelling.

Knowledge of current photography and videography trends and techniques.

Excellent time management and organizational skills to meet project deadlines.

Effective communication and collaboration skills to work with various teams and clients.

Attention to detail and a creative eye for capturing compelling visuals.

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