Pakistan Jobs Expertini®

Videographer / Video Editor

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Company: CodeNinja Location: Lahore Category: arts-design-entertainment-sports-and-media

CodeNinja is seeking a talented Multimedia Specialist with a minimum of 2 years of experience in Video Editing and Video Grapher to join its ranks. The ideal candidate will be passionate about visual storytelling and have a strong background in video production, editing, and multimedia content creation. As Multimedia Specialist, you will be responsible for producing high-quality videos and multimedia content that can effectively communicate our brand message and engage our target audience across various platforms.

Responsibilities:

• Conceptualize, storyboard, and script video content ideas that align with our brand identity and marketing objectives.

• Collaborate with cross-functional teams to plan and execute video shoots, including capturing high-quality video footage using professional camera equipment and techniques, ensuring optimal lighting, composition, and sound quality.

• Work with raw shoot content to edit and create a shot decision list based on scenes' value and contribution to continuity whilst releasing renders for social media and other owned and 3rd party platforms, incorporating visual effects, graphics, and animations as needed.

• Optimize video content for distribution across multiple channels, including our website, social media platforms, email campaigns, and events.

• Stay updated on the latest trends and best practices in video production, editing, and multimedia content creation, and integrate innovative techniques into our workflow.

• Manage video and multimedia assets, including organizing files, maintaining an archive, and ensuring proper version control and storage.

Requirements

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Bachelor's degree in communication and multimedia design, or related field.

• Proven experience in video production, editing, and multimedia content creation, with a strong portfolio showcasing your work.

• Proficiency in video editing software such as Adobe Premiere Pro, Final Cut Pro, or similar tools.

• Strong storytelling skills and the ability to convey complex ideas and concepts through visual media.

- Excellent attention to detail, creativity, and problem-solving skills.
- Ability to work effectively both independently and collaboratively in a fast-paced

environment, managing multiple projects and deadlines simultaneously.

- Experience with motion graphics, animation, and visual effects is a plus.
- Familiarity with audio production and editing software is a plus.
- Strong communication and interpersonal skills.

Benefits

- Provident Fund applicable from January 2024.
- · Gym Membership
- Leaves as per the company policy.
- · Company-paid trips
- · Easy Loan Facility for Employees
- · Yearly increment
- Health Insurance (includes spouse and parents) (till the age of 75)

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