

Visual Designer

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Company: Vyro

Location: Islamabad

Category: other-general

Who We Are: Vyro builds the next generation of content creation tools powered by Artificial Intelligence and Machine Learning to empower you to express your creativity. With its global presence, Vyro offers 20 content creation apps unleashing the creativity of over 5 million active users every month. Vyronauts are passionate, driven and purposeful and we're currently looking for more of such people to join our team. **About the Role:** As a Visual Designer at Vyro, you will play a crucial role in crafting captivating visuals for our photo editing applications. You will have the opportunity to showcase your creativity by designing impressive photo manipulations and creating visually appealing screenshots for app stores, effectively demonstrating the enticing interface and exceptional results our apps offer. Collaborating closely with our design team, you will contribute your ideas and designs that harmonize with the overall aesthetic of our apps. It will be essential for you to stay updated on the latest trends in the photo editing industry to ensure that our visuals remain innovative and leave a lasting impact. **What You'll Do:** Develop visually appealing designs, illustrations, and layouts that align with our brand guidelines and project requirements. Collaborate with cross-functional teams to understand project objectives and translate them into compelling visual solutions. Create eye-catching graphics and visuals for digital and print media, including websites, social media, marketing materials, and presentations. Conduct thorough research on design trends, user preferences, and industry best practices to ensure innovative and impactful designs. Iterate and refine designs based on feedback and insights, ensuring continuous improvement and alignment with project goals. Maintain a high level of attention to detail in creating pixel-perfect designs and ensuring consistency across all visual

elements. Stay up-to-date with emerging design tools, techniques, and technologies to enhance your design capabilities and deliver cutting-edge designs. What We're Looking For: 2 or plus years of experience with bachelor's degree in Graphic Design, Visual Communication, or a related field. Proven experience as a Visual Designer or in a similar role, with a strong portfolio showcasing your design skills and creativity. Proficiency in design software such as Adobe Creative Suite (Photoshop, Illustrator, InDesign), Sketch, or similar tools. Ability to manage multiple projects simultaneously and meet deadlines in a fast-paced environment. Excellent attention to detail and a passion for creating visually appealing and impactful designs. Powered by JazzHR

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