

Wordpress Developer

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Company: Educative Inc

Location: Lahore

Category: other-general

We are seeking a talented and experienced WordPress Developer to join our dynamic team. In this role, you will be responsible for designing, implementing, and managing websites using WordPress. You will work closely with our marketing team to create user-friendly and aesthetically pleasing websites. **Key Responsibilities:** Develop custom WordPress themes and plugins from scratch. Modify and customize existing themes to meet specific requirements. Manage and maintain the functionality of websites. Ensure high performance and availability, managing all technical aspects of the CMS. Perform regular tests on websites to ensure functionality, identify any technical problems, and rectify them. Work with content teams to ensure a seamless integration of content with the website's design. Monitor the performance of live websites, analyze traffic, and optimize for speed and scalability. Work with the Product Owner to further define user requirements. Collaborate with designers, marketers, and other stakeholders to ensure the technical feasibility of UI/UX designs. **Required Skills & Qualifications:** In-depth knowledge of WordPress, including custom theme and plugin development. Proficiency in front-end technologies, such as HTML, CSS, JavaScript, and jQuery. Experience with responsive and adaptive design principles. Understanding of SEO principles and ensuring that applications adhere to them. Familiarity with code versioning tools such as Git. Good understanding of website architecture and design. Ability to troubleshoot and solve complex problems. Strong communication skills and ability to work in a team environment. **Education & Experience:** Bachelor's degree in Computer Science or a related field, or equivalent professional experience. 1-3 years of hands-on experience in WordPress development. **About Educative:** Educative is a hands-on learning platform for software

developers of all levels. We were founded by industry veterans who understand first-hand the problems developers face staying on the cutting edge of modern technology. Educative's interactive, text-based courses are built to teach you the skills employers are looking for. We provide tools like in-browser coding environments and interview-focused assessments to help you practice as you learn. Educative is connecting millions of developers worldwide to become a developer, grow their skills, or prepare for an interview. Our learners rely on us to create engaging courses to get better at their job, find a better job, or experience the joy of learning. With the courses that you create, learners can maximize their success.

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