

Youtube Specialist

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Company: Indus Hunar

Location: Karachi Division

Category: other-general

Job DescriptionThis is a full-time on-site role for a YouTube Specialist at our Karachi location. The YouTube Specialist will be responsible for developing and implementing YouTube digital marketing campaigns, creating video content, monitoring and analyzing YouTube channel performance, and optimizing videos and channels for search and engagement. **Job Specification**3+ years of experience in YouTube channel management and paid advertising campaign management Proficiency in video creation, editing, and production software Strong creativity, storytelling, and visual skills Experience in developing and executing successful YouTube content strategies Expertise in building audience engagement through social media and online platforms Ability to work independently and remotely Expertise in YouTube Studio, Google Ads, and Google Analytics Experience in video production, editing, and optimization Experience in audience segmentation and targeting Knowledge of SEO, SEM, and social media marketing strategies Excellent communication, project management, and analytical skills Bachelor's degree or higher in Marketing, Communications, or a related field **Job Rewards and Benefits**Communication, Sports and Entertainment

#J-18808-Ljbffr

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